



Circular/ 04 / 22-23

Date: 05/05/2022

Dear Students and Parents,

This summer, the school is introducing **BOSS**, an exciting program in partnership with **ThinkStartup**.

BOSS stands for Business Opportunities Summer School. It is a 2 week entrepreneurship bootcamp for Class 6 to 12 students, offered by ThinkStartup, in two separate batches for junior classes (6 to 8) and senior classes (9 to 12).

To learn the most sought after 21st century skill, students can enroll for BOSS 2022 Program by clicking the link below:

<https://www.thinkstartup.in/boss-ryan>

About BOSS Program

Discover your inner calling by opening your mind to the world of entrepreneurship.

- Get introduced to concepts of **Design, Innovation, Entrepreneurship and Leadership** from some of the best professors in their field.
- Experiment with your ideas in a lively atmosphere of motivated students, all of them aspiring to be a change-maker.
- Learn how to get ideas, test ideas for opportunities, the art of creating a prototype, taking them to market and pitching to investors.
- Work on super exciting entrepreneurship project.

Who is it for?

- Junior BOSS is for students from Class 6th to 8th
- Senior BOSS is for students from Class 9th to 12th

Dates

- 16th May 2022 to 27th May 2022

Timings

- Junior BOSS – 10.00 am to 11.00 am
- Senior BOSS – 11.00 am to 12.00 noon

Course Fees

- Special fees for our school is Rs. 3,540/- all inclusive (Standard Price is Rs. 5900)
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The details of the 2 week programme are as listed below.

Week 1

- Session 1: Introductions and Ideation Activity
Session 2: Think like Leonardo da Vinci
Session 3: Get Ideas like Albert Einstein
Session 4: Spotting an Opportunity like Jeff Bezos
Session 5: Assess Opportunities like Sundar Pichai
- **Week 2**
Session 6: The Satya Nadella Way of Testing Ideas
Session 7: Generate Creative Options like Walt Disney
Session 8: Commercialising ideas like Thomas Edison

Session 9: Create awesome features like Steve Jobs

Session 10: Pitch like Elon Musk

Final Pitch Day

- Each Session will be of 1 Hour Duration.
- In addition students will get access to the ThinkStartup Online Entrepreneurship Lab and will get 10 self-paced lessons online.
- Camp ends with an exciting **Young Tank (Shark Tank Style) pitch event. Top team from each school gets a chance to participate in a National Pitch event.**



BOSS

Business Opportunities Summer School

2 week super exciting summer program for school students



**THINK
LIKE
JEFF BEZOS**



**EVALUATE
LIKE
SUNDAR PICHAI**



**CREATE
LIKE
STEVE JOBS**



**PITCH
LIKE
ELON MUSK**

In this exciting Summer Camp students learn to think like an Entrepreneur and come up with their own unique startup idea.

They learn essential business skills and develop their first Business Plan. They interact with actual entrepreneurs and experts and learn the secrets of success



**10 LIVE SESSIONS
+ 10 SELF PACED LESSONS
+ 1 LIVE PROJECT**



**PITCH DAY WITH ACTUAL
INVESTORS**

PROGRAM FEE RS. 3,540

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Warm Regards



Principal
Ryan Education School

